

5 Pro Tips to bring the *Sparkle*

... in your writing!

1 - Record Your Voice

Writing shines the brightest when ideas and specific sayings are your own. Bust out a recorder, freestyle on a passion-packed topic and write down the language gems you captured! I used this technique as a freelance copywriter to infuse my clients' voice in their copy. It's a great way to clarify your message in speaking and in writing!

2 - Do A Virtual Cleanse

Social Media Cleansing opens the space for inspiration to flow through. It helps you close the comparison channels and hear the creative voice inside. Magic happens when you unplug, turn off the phone, step away from the noise and listen to your spirit. If this makes you curious and a little nervous, read about my experiences with [Social Cleansing and Phone Detox](#).

3 - Read Your Writing Out Loud

I read *every* writing to an invisible audience before adding the finishing *Sparkle*. It's the best way to feel the flow, catch awkward bits and understand how your writing sounds.

4 - Focus In

Inspiration is an art that takes practice. Knowing what your soul wants to express and becoming a clean channel for powerful insights becomes easier when you quiet the noise. #DoYou, get in tune with yourself and align with your heart's calling. *What helps you focus?* A quiet room, sound machine, daily meditation, classical music? Pick some practices that get you in the zone and make them staples in your creative process.

5 - Trust Yourself

Whenever I clam up because I'm in my head about what people will think, I light a candle, breathe deep and recite this mantra my friend passed along:

"I am going to write whatever you say. *I trust you.*" What you have to share matters. What you want to say makes a difference. Trust the sound of the genuine inside you and let it lead the way.

Want Help?

With a bit of guidance, you can learn to express your vision as beautifully as you feel it.

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lotsa love always -elyse